

TALENT SUBMISSION

ESSENTIAL CLASSICS



Are you a classical musician or ensemble ready to take the next step?

ESSENTIAL CLASSICS is scouting new talent in classical, contemporary, and crossover music. We invite emerging and established artists, ensembles, and visionary projects to share their work with us. This is your opportunity to be featured across our global platforms and connect with new audiences.

We're looking for originality, artistic excellence, and a strong musical voice. If selected, your work will be promoted through our curated channels, giving your artistry the spotlight it deserves.

INTRODUCTION



Memo Rhein

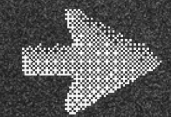
Essential Classics, a branch of Cugate Music AG, offers curated playlists of timeless classical music featuring famous composers and pieces, along with mood-specific selections. They aim to expand their library by promoting young talents in classical music. With an online community of over 250K subscribers, they invite new artists to join and become part of the label, contributing to the exploration of classical music.

With a legacy spanning over four decades in the European music industry, Hanspeter “Memo” Rhein has shaped the careers of numerous iconic acts — from managing the Spider Murphy Gang and Münchener Freiheit to founding influential venues like Memoland and Alabama. His pioneering work includes producing over 800 albums, establishing studios across Eastern Europe, and leading major cultural initiatives such as the Tbilisi Concert Hall renovation and the IGA Munich concert program.

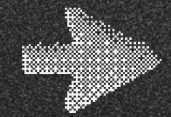
Today, his vision lives on in Essential Classics, a popular and fast-growing YouTube channel dedicated to timeless recordings and contemporary voices in classical music, attracting listeners and professionals from around the world.

× **Get featured through Essential Classics global channels.**

HOW TO APPLY

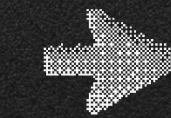


Step 1: Visit ***www.cnext.cugate.com*** and click ***“Apply as an Artist”***.

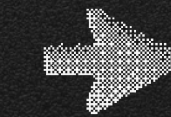


Step 2: Create a ZIP file with following content:

- × Your name, email adress, phone number, social media links.
- × Your short biography and a photo of you.
- × Music files (WAV or MP3) and/or performance videos (1080p).



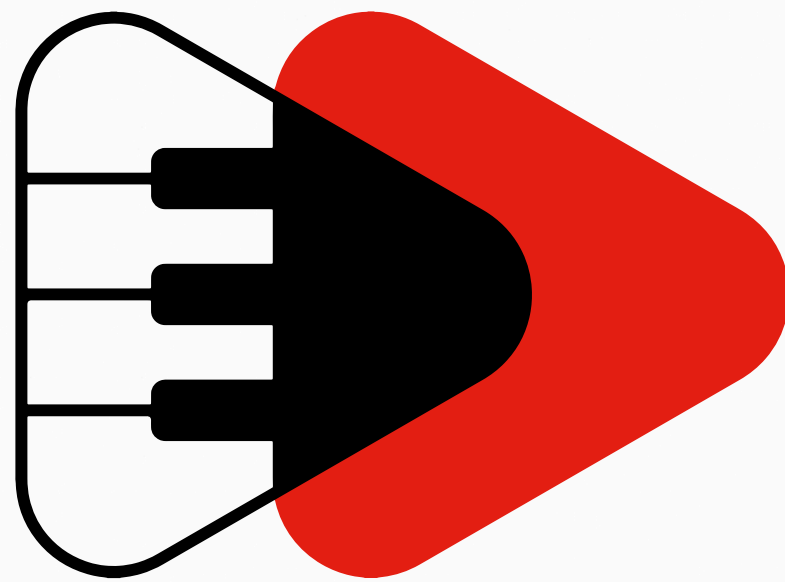
Step 3: Upload the ZIP file as instructed on the website.



Step 4: Submit your work — your music and story could be featured on our global platforms, including our YouTube channel Essential Classics.

× **Reach new audiences, industry professionals, and collaborators**

CONTACT US



ESSENTIAL CLASSICS

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THANK YOU



ESSENTIAL CLASSICS – Where timeless music meets new voices.

